

ABU DHABI SPORTS COUNCIL AND ADNOC UNVEIL THREE MAJOR ANNOUNCEMENTS FOR THE 2021 ADNOC ABU DHABI MARATHON

- Prize fund of US\$303,000 (AED1.1 million) to be distributed across the marathon, wheelchair and 10KM categories
- Revised race route passes some of Abu Dhabi's most prominent urban heritage, cultural and tourism landmarks
- Nike named as the technical sponsor for the event, with each participant receiving a complimentary race T-shirt with innovative features designed to enhance performance

Abu Dhabi, United Arab Emirates – 19th September 2021: Organizer, Abu Dhabi Sports Council (ADSC), and race title sponsor, the Abu Dhabi National Oil Company (ADNOC), have announced the race routes, prize purse and official T-shirt design for the third edition of the ADNOC Abu Dhabi Marathon, set to take place on Friday, 26th November.

The announcement took place during a press conference held at the ADNOC Business Center on Sunday 19th September, and was attended by **HE Aref Hamad Al Awani**, General Secretary of Abu Dhabi Sports Council, **Andrea Trabuo**, ADNOC Abu Dhabi Marathon Race Director and **Kinan Abou Hamdan**, Marketing Director of Nike Middle East and Gulf Marketing Group.

There are several race categories available for runners to choose from, including the individual 42.2KM marathon distance, a marathon relay for teams of two, 10KM, 5KM and 2.5KM, as well as a wheelchair race category. As title sponsor, the marathon reinforces ADNOC's commitment to elevating the health and wellbeing of the community as the company continues to support the United Arab Emirate's (UAE) efforts to promote healthy lifestyles and achieve UN Sustainable Development Goal #3.

The total prize fund for the 2021 ADNOC Abu Dhabi Marathon is worth US\$303,000 (AED 1.11 million) and will be shared across the various categories, with both elite male and female marathon winners taking home US\$50,000 (AED183,500) each. A bonus cash of US\$30,000 is also being awarded, should they break the current course records of 2:04:40 and 2:21:01 for the male and female races respectively. Cash prizes of US\$ 8,500 and US\$ 11,000 will be awarded to winners of the wheelchair and 10 KM categories respectively.

H.E Aref Al Awani, General Secretary of Abu Dhabi Sports Council, said: "The third edition of the ADNOC Abu Dhabi Marathon is witnessing a great turnout of more than 4,000 participants, despite the challenges posed by the pandemic. It's an indication of the keenness and interaction of the Abu Dhabi community to participate in the event and express the extent of the growth and increase of runners in Abu Dhabi in particular, and the UAE in general.





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“And with the launch of the upcoming event, Abu Dhabi once again proves its pioneering role in the sports industry, by hosting a large number of sporting events and earning praise for its organizational capabilities and infrastructure. “We are delighted with the partnership with ADNOC which already embodies its corporate identity and its strategy through its sponsorship and support for the marathon and all global and community sporting events. “We are also thankful for the presence of the sports brand Nike among the list of sponsors of the ADNOC Abu Dhabi Marathon, as well as for the support of the Department of Community Development, General Command of Abu Dhabi Police, Department of Municipalities and Transport, Tadweer and Al Ain Water. “Last but not the least, the authorities that worked to uphold all precautionary measures in order to ensure the safety of all participants.”

Yaser Saeed Almazrouei, ADNOC Upstream Executive Director, added: “The unveiling of the race routes and prize fund for the third edition of the ADNOC Abu Dhabi Marathon marks an important milestone as we prepare for the return of this unique community event. The size of this year’s fund is testament to ADNOC and the Abu Dhabi Sports Council’s commitment to attracting world-class athletes to the event and encouraging community participation. The marathon is a perfect example of how ADNOC is focused on making a positive and lasting contribution to the wellbeing of our community, through a diverse and integrated program of health and fitness initiatives.”

The 2021 ADNOC Abu Dhabi Marathon will start in front of the iconic ADNOC Headquarters, offering direct views of the Founder’s Memorial, while runners participating in the 2.5KM, 5KM and 10KM races will begin in 18th Street.

Following the start gun, runners will head out along the Corniche and loop around Qasr Al Hosn, one of Abu Dhabi’s oldest and most beautiful historical stone buildings. Participants will then pass the Emirates Heritage Village, home to one of the tallest flagpoles in the world, before making their way behind Marina Mall and up and down King Abdulla Street before returning to the Corniche for a final loop of Qasr Al Hosn. Marathon runners will cross the finish line in the event village, located in the South Plaza of the ADNOC HQ Campus, while all other participants will finish in 18th Street, opposite the ADNOC Welcome Centre.

At the press conference, the design of the 2021 ADNOC Abu Dhabi Marathon official T-shirt was also unveiled. The T-shirt was designed by Nike exclusively for the ADNOC Abu Dhabi Marathon and is free for all registered participants. It features Nike Breathe fabric, expertly coupled with mesh to keep runners dry and cool while enhancing breathability. It also features Nike’s Dri-FIT Technology to help runners stay dry and comfortable.

Participants can also personalize their official race T-shirts during the registration process for just AED 60 plus VAT until 30th September.

Due to Covid-19 precautions, places for the 2021 ADNOC Abu Dhabi Marathon are strictly limited, and runners are urged to sign up at the earliest. Entries are available across all categories including Marathon (AED 350), Marathon





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Relay – Teams of 2 (AED 550), 10KM (AED 150), 5KM (AED 75) and 2.5KM (not-timed, AED 50). For more information, please visit: <https://www.adnocabudhabimarathon.com/register-now/>.

Participants are encouraged to join the free ADNOC Abu Dhabi Marathon training programme to prepare for the event. These hugely popular weekly sessions offer tailored sessions and fitness plans for runners of all abilities and across all race categories. Sessions are led by Youssef Rochdi - a member of the USA Track & Field Association (USATF) and winner of multiple USATF long-distance championships - and his team of certified coaches. For more details, please visit: <https://www.adnocabudhabimarathon.com/training-support/>

As the marathon nears, ADSC continues to prioritize the health and welfare of all participants and spectators in close coordination with the relevant government agencies to ensure a successful event. The event will take place with robust safety precautions to safeguard the health and wellbeing of participants and spectators. Precautions include a requirement for participants to show proof of full COVID-19 vaccination.

For more information visit: www.adnocabudhabimarathon.com

- Facebook: ADNOC Abu Dhabi Marathon
- Twitter: @ADNOCADmarathon
- Instagram: adnocadmarathon
- Hashtag: #RunInAbuDhabi

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About Abu Dhabi Sports Council

Abu Dhabi Sports Council (ADSC) was established in 2006 by His Highness Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

ADSC is aligned to the emirate's leadership vision to develop sport and youth activities. The Council promotes an effective, emirate-wide sports calendar that stimulates the desire to participate in quality sports among all Abu Dhabi residents and helps the talented and motivated reach their sporting potential.

The sports council supports the organisation and hosting of many international sporting events in Abu Dhabi. These include the Abu Dhabi HSBC Golf Championship, UAE Tour, WTA Abu Dhabi International Women's Tennis Championship, World Triathlon Championship, Leaders Sports Business Summit, Abu Dhabi World Professional Jiu-Jitsu Championship, and IJF Abu Dhabi Judo Grand Slam.





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Formula 1 Etihad Airways Abu Dhabi Grand Prix, ADNOC Abu Dhabi Marathon, Spartan World Championship, World Swimming Championships, Mubadala World Tennis Championships, and many other international events cement the reputation and position of Abu Dhabi as a global destination for sport.

ADSC believes that global and community sporting events provide many positive opportunities, most notably the encouragement of all segments and groups of society to practice sports activities.

Make the practice of sport a daily lifestyle, representing its positive impact on public health.

ADSC firmly believe that sporting events deliver a host of benefits for the emirate and its residents.

These include improved health and wellness, the building of community spirit, the discovering of local talent and enhancing the reputation of the emirate as a world-class sporting destination.

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About ADNOC

ADNOC is a leading diversified energy and petrochemicals group wholly owned by the Emirate of Abu Dhabi. ADNOC's objective is to maximize the value of the Emirate's vast hydrocarbon reserves through responsible and sustainable exploration and production to support the United Arab Emirates' economic growth and diversification. To find out more, visit: <http://www.adnoc.ae>

