

ADNOC Abu Dhabi Marathon Announces 2019 Race Route and Technical Sponsor

- **2019 race route announced, taking in the Capital's most iconic landmarks**
- **2XU revealed as Technical Partner for the second edition of ADNOC Abu Dhabi Marathon**
 - **Revamped dynamic logo and brand identity unveiled**
 - **ADNOC Abu Dhabi Marathon 2018 front-runners return to compete in the marathon's second edition**
- **Elite runner, Marius Kipserem, sets sights on a second record title**

22 September 2019, Abu Dhabi. Today, the race route and technical partner for the 2019 ADNOC Abu Dhabi Marathon was announced at a press conference hosted by H.E. Aref Hamad Al Awani - General Secretary of Abu Dhabi Sports Council and Omar Suwaina Al Suwaidi - Executive Office Director of Abu Dhabi National Oil Company (ADNOC), at ADNOC HQ.

The race route for the second edition of the ADNOC Abu Dhabi Marathon will start in front of the iconic ADNOC HQ and heads out along the Corniche. Runners will pass the Emirates Heritage Village - home to one of the tallest flagpoles in the world - before making their way around Marina Mall and through the Event Village located in the South Plaza of the ADNOC HQ Campus, making it more spectator-friendly and exciting for participants who will be cheered on by family and fans. Other route highlights include Qasr Al Hosn, one of Abu Dhabi's oldest and most beautiful stone buildings and the new Corniche finish line.

High-performance Australian sports apparel brand, 2XU, has been named 'Technical Sponsor' for the world-class sporting event taking place in the capital on Friday, 6th December. All participants will receive a top-of-the-line t-shirt made from high-filament cross section yarn, with moisture-wicking and antibacterial properties that help keep runners comfortable and focused during races.

A new, dynamic brand look and feel was also revealed. In keeping with the race route, the marathon brand collaterals have been revamped to reflect the city's skyline and most famous landmarks.



Speaking at the press conference, H.E. Aref Hamad Al Awani, General Secretary of Abu Dhabi Sports Council, said: “The second edition of the ADNOC Abu Dhabi Marathon is set to be the Emirate’s biggest and best sporting event yet. We have changed the race route slightly to allow runners to hear the cheers of their supporters from the event village on the ADNOC South Plaza. And, with the addition of a high-profile technical partner – 2XU – we can make sure that our runners are equipped with the best sports apparel to perform to the best of their abilities and surpass their goals.”

Mr. Omar Suwaina Al Suwaidi - Executive Office Director of ADNOC, said: “Our corporate campus has been undergoing extensive renovations to create an unrivalled experience for the marathon runners. We look forward to welcoming our athletes, their families, and the entire UAE community to the fan village – the Energy Zone - for what promises to be yet another fantastic weekend in the UAE’s event calendar.”

The Energy Zone will be open from 3-9pm, from the 2nd to the 5th of December.

Elite runners from all over the globe will gather at the ADNOC Abu Dhabi Marathon in a fearless competition to take the 2019 marathon winner title. Competing in the Male Category is Kenyan, Marius Kipsere, who won last year’s marathon. Fellow Kenyan, Evans Chebet – who won silver at the 2017 Valencia Marathon in a time of 2:05:03 and Ethiopian, Feyisa Lilesa Gemechu the 2016 Silver Olympic Medalist will also participate.

Female elite runners include Vivian Kiplagat – 2019 Milano Marathon record holder with a time of 2:22:25 and for Bahrain, Eunice Chumba Chebichii, who was the 2nd place winner of the 2018 ADNOC Abu Dhabi Marathon.

The prize fund for the ADNOC Abu Dhabi Marathon is one of the world’s largest and totals over \$388,000, with male and female winners of the marathon taking home \$100,000 each.

ADNOC Abu Dhabi Marathon has announced the primary sponsors for the 2019 event including Abu Dhabi Sports Channel - who is the main broadcast host and Abu Dhabi Waste Management Centre and Tadweer, where the latter will be aiding with waste management services and race course cleaning. Maserati, Premier Motors will again be the official car of the event.

The event is further supported by Arab University Sports Federation, Daman Health Insurance and SEHA for health services, as well as media partners; The National and Sport 360. A variety of suppliers have been confirmed including Pocari Sweat, Al Ain water, Frutia, GU Energy Gels and Fitness First.

As part of its continued efforts to encourage healthy and active living in the Emirates and following the popularity of community training sessions to date, ADNOC Abu Dhabi Marathon are hosting additional training sessions in a variety of new locations.



ENDS

Free weekly training sessions timetable

Sunday: Umm Al Emarat Park – Ladies only

September 18th – November 24th – 7:30-8:30pm

Meeting point: Inside Main Gate

Facilities: Toilets available

Monday: AI HUDAYRIAT ISLAND

May – November 25th – 8:00-9:00pm

Meeting point: By bike shop – look out for our flags

Facilities: Toilets available

Tuesday: YAS Marina Circuit

September 24th – November 26th – 8:45-9:45pm

Meeting point: Entrance arch

Facilities: Toilets available

Wednesday: Fitness First, Dubai Autodrome

September 18th – November 27th – 7:00-8:00pm

Meeting point: Main garage

Facilities: Toilets available

Wednesday: Zayed Sports City

June 5th – November 27th – 7:45-9:00pm

Meeting point: Running track – look out for our flags

Facilities: Toilets available

2019 ADNOC Abu Dhabi Marathon Prices

2.5KM 'Fun Run': AED 50 (children under six take part for free)

5KM Race: AED 75



10KM Race: AED 150

Marathon: AED 350 (podium finishers are eligible for an Age Group Prize Fund)

For more information visit: www.adnocabudhabimarathon.com

Facebook: [ADNOC Abu Dhabi Marathon](#)

Twitter: [@ADNOCADmarathon](#)

Instagram: [adnocadmarathon](#)

Hashtags: #RunInAbuDhabi #EnergyforLife

About Abu Dhabi Sports Council

Abu Dhabi Sports Council (ADSC) was established in 2006 by His Highness Sheikh Mohamed Bin Zayed Al Nahyan, Abu Dhabi Crown Prince and Deputy Supreme Commander of the UAE Armed Forces.

ADSC is aligned to the emirate's leadership vision to develop sport and youth activities. The Council promotes an effective, emirate-wide sports calendar that stimulates the desire to participate in quality sports among all Abu Dhabi residents and helps the talented and motivated reach their sporting potential.

The Council also hosts and supports the staging of international world-class sporting events. These include: the annual Abu Dhabi HSBC Championship presented by EGA; the Formula 1™ Etihad Airways Abu Dhabi Grand Prix; the ITU World Triathlon Series; both the Abu Dhabi and Gary Player Invitationals; the Fatima Bint Mubarak Ladies Open on the Ladies European Tour, the Red Bull Air Race; the Mubadala World Tennis Championship; the 2017 and 2018 FIFA Club World Cups; the 2019 AFC Asian Cup UAE, the UCI WorldTour event, and the UAE Tour.

We at ADSC firmly believe that sporting events deliver a host of benefits for the emirate and its residents. These span improved health and wellness, the building of community spirit, the discovering of local talent and the delivery of international exposure of the emirate as a world-class sporting events hub.

Whether it is land, sea or air, we have sport covered.

For more media information please contact: Ahmed Wahab Al Juboori at Abu Dhabi Sports Council: awahab@adsc.abudhabi.ae

About ADNOC

ADNOC is one of the world's leading diversified energy and petrochemicals groups with a daily output of about 3 million barrels of oil and 10.5 cubic feet of natural gas. With 14 specialist subsidiary and joint





venture companies, ADNOC is a primary catalyst for the UAE's growth and diversification. To find out more visit www.adnoc.ae. For further information: media@adnoc.ae

About 2XU

Founded in Australia in 2005, 2XU is the global leader in sports compression and high-performance sports apparel. 2XU compression is designed and tested in consultation with sports scientists and industry experts, and is backed by independent, scientific research by the Australian Institute of Sport and other leading research teams. Present in more than 70 countries worldwide 2XU is the sportswear brand of choice for the world's best athletes and sports teams. 2XU helps athletes of all abilities to train, perform and recover at their peak across sports including running, high-intensity interval training, basketball, football and triathlon.

