



Trophy and Medal revealed ahead of first-ever ADNOC Abu Dhabi Marathon

- All race finishers to receive bespoke ADNOC Abu Dhabi Marathon medal
- Runners who register before 31st October will receive personalised bib number

Abu Dhabi, United Arab Emirates – 16th October 2018: With just under two months to go until the first-ever ADNOC Abu Dhabi Marathon, the unique trophy and medal design for the inaugural event on 7th December 2018 has been revealed.

The trophy's contemporary design takes inspiration from the silhouette of a runner and is presented in the official ADNOC Abu Dhabi Marathon colours; blue and yellow.

The bespoke trophies will be awarded to the male and female winners and runners up of the 'elite' and 'wheelchair' races in a special awards ceremony to take place at the marathon's finish line, in the race village on 18th street with ADNOC Tower offering a dramatic backdrop. These runners will be the very first to be awarded the new, uniquely-designed trophy.

All runners who complete one of the four races taking place on the 7th December - 42k, 10k, 5k, 2.5k - will be awarded a bespoke ADNOC Abu Dhabi Marathon medal which has been designed especially for the event.

As a special gesture and in recognition to the Founding Father, medals will be inscribed with 'Year of Zayed', in commemoration of the 100th anniversary of Sheikh Zayed Al Nayan's birth.

Speaking on the occasion, H.E. Aref Al Awani, General Secretary of the Abu Dhabi Sports Council, said: "This inaugural event presents a fantastic opportunity for people of all ages and abilities to get together and enjoy a day out with family and friends. It is also a chance for fitness enthusiasts to test themselves in an elite environment and inspire the wider community with their determination and drive."





Cash prizes are also on offer for the male and female victors in the full-length race and will each receive a staggering \$100,000, whilst second and third place finishers will receive cash prizes of \$25,000 and \$15,000, respectively.

There is still time to join in and take part in the various race categories. For more information visit: www.adnocabudhabimarathon.com

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Images:

Image 1 – ADNOC Abu Dhabi Marathon trophy

Image 2 – ADNOC Abu Dhabi Marathon finisher medal

Image 3 – EA7 Armani race shirt modeled by route designer and former marathon record holder Paul Tergat

About Abu Dhabi Sports Council

Abu Dhabi Sports Council (ADSC) was established in 2006 by His Highness Sheikh Mohamed Bin Zayed Al Nahyan, Abu Dhabi Crown Prince and Deputy Supreme Commander of the UAE Armed Forces.

ADSC is aligned to the emirate's leadership vision to develop sport and youth activities. The Council promotes an effective, emirate-wide sports calendar that stimulates the desire to participate in quality sports among all Abu Dhabi residents and helps the talented and motivated reach their sporting potential.

The Council also hosts and supports the staging of international world-class sporting events. These include: the annual Abu Dhabi HSBC Championship presented by EGA; the Formula 1™ Etihad Airways Abu Dhabi Grand Prix; the ITU World Triathlon Series; both the Abu Dhabi and Gary Player Invitationals; the Fatima Bint Mubarak Ladies Open on the Ladies European Tour, the Red Bull Air Race; the Mubadala World Tennis Championship; the 2017 and 2018 FIFA Club World Cups; the 2019 AFC Asian Cup UAE and the UCI WorldTour event, The Abu Dhabi Tour.

We at ADSC firmly believe that sporting events deliver a host of benefits for the emirate and its residents. These span improved health and wellness, the building of community spirit, the discovering of local talent and the delivery of international exposure of the emirate as a world-class sporting events hub.





Whether it is land, sea or air, we have sport covered.

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About ADNOC

ADNOC is a major diversified group of energy and petrochemical companies that produces around three million barrels of oil and 10.5 billion cubic feet of raw gas a day. Its integrated upstream, midstream and downstream activities are carried out by 14 specialist subsidiary and joint venture companies. To find out more visit www.adnoc.ae

For further information: media@adnoc.ae

About EMPORIO ARMANI

Launched by Giorgio Armani as a pioneering line in 1981, Emporio Armani is specifically intended for the younger generation. Today, the world-renowned brand has a strong experimental and metropolitan style, reflecting all of the characteristics of elegance typical of the Armani aesthetic, depicted in a current and incisive language. The iconic logo – the stylised eagle – continues to be a symbol of belonging and sharing, a meeting point of style that leaves room for freedom of expression. The brand – into which the Armani Collezioni and Armani Jeans lines were merged as of the Spring/Summer 2018 season – upholds its original identity as a “hub” that offers a wide range of pieces and accessories for every function and occasion, from sporting to formal to elegant, addressing various clientele targets with a widespread message. The brand stands out with an avant-garde style, capable of identifying and anticipating fashion and communication trends. The same spirit carries over from the clothing to the accessories, with a vast selection for both men and women: footwear, bags, small leather goods and soft accessories.

The brand also includes the EA7 sportswear range, founded in 2004, which has solidified its strong identity over the years, offering technical and leisure apparel geared towards sports enthusiasts.

