



Media Release:

## Abu Dhabi Sports Council and ADNOC Unveil Route for the Inaugural ADNOC Abu Dhabi Marathon

- *Marathon route showcases the splendor of the capital city*
  - *Emporio Armani EA7 named as official shirt-provider*
    - *Prize fund of \$379,000*

**Abu Dhabi, United Arab Emirates – September 19, 2018:** The Abu Dhabi Sports Council (ADSC) and the Abu Dhabi National Oil Company (ADNOC) unveiled, today, details of the route for the inaugural ADNOC Abu Dhabi Marathon, taking place on December 7, 2018.

The two organizations also announced Emporio Armani EA7 as the official technical sponsor and revealed details of the prize fund for the race.

The 42.195-kilometer marathon and the 10-kilometer race will both be timed and will see the participation of serious runners from different age groups and skill levels, while the 5-kilometer race and 2.5-kilometer ‘fun run’ will give participants of all ages and abilities the opportunity to get involved in the event.

The organizers also announced the \$379,000 prize fund will be spread across all the race categories, with \$100,000 awarded to each of the male and female winners of the full-distance race, \$25,000 for the second place finishers in the male and female categories, \$15,000 for the third place finishers in both categories. A \$3,150 cash prize will also be awarded to the male and female winners of the wheelchair category.

Speaking at ADNOC Headquarters, H.E. Aref Al Awani, General Secretary of the Abu Dhabi Sports Council, said: “Securing our partnership with Emporio Armani EA7 and unveiling the prize fund of the inaugural ADNOC Abu Dhabi Marathon is a significant milestone in cementing the marathon as a world-class event and supports the Sports Council’s vision in promoting health and wellness. This event offers a great opportunity for participants to tour Abu Dhabi and see its amazing wonders.”





He added: “I would like to express my gratitude to our technical sponsor, Emporio Armani EA7, for supporting this event and working with us, hand-in-hand, to promote this vision in Abu Dhabi and the UAE as a whole.”

Participants will begin the marathon outside the ADNOC Headquarters, on the Corniche, and follow a route towards the Emirates Heritage Village, home to one of the tallest flagpoles in the world. Participants will then make their way around Marina Mall, along King Abdullah Bin Abdulaziz Al Saud street, and on to Qasr Al Hosn, one of Abu Dhabi’s oldest and most beautifully maintained stone buildings. The final stretch of the race runs through Mina Zayed, before returning to ADNOC Headquarters.

Omar Suwaina Al Suwaidi, Executive Office Director at ADNOC, said: “The ADNOC Abu Dhabi Marathon serves as testament to Abu Dhabi’s global reputation as host of some of the world’s most iconic events, reinforcing its position on the international sporting map. ADNOC is proud to bring this great event to the UAE’s capital city, and we encourage everyone, in the UAE and beyond, to get involved – whether competing, volunteering or cheering on friends and family.”

Paul Tergat, the former Kenyan marathon world record holder, expressed his pride in designing the route. He said: “Designing the route was an interesting yet challenging task. We wanted participants to run by the capital city’s greatest landmarks and enjoy the scenery in an interesting way. The route is a mixture of modern stations and some of UAE’s oldest and most-respected landmarks, providing a great opportunity for participants and supporters to experience new adventures and visit new places.”

In preparation for the marathon, the ADSC and ADNOC recently announced a weekly community training camp initiative, taking place every Monday at Zayed Sports City. Participants have just under three months to physically prepare, sharpen their skills and mindset and lift their spirits before tackling one of the several races taking place.

The ADNOC Abu Dhabi Marathon is supported by the Abu Dhabi Waste Management Centre, Tadweer, who will provide waste management services and race course cleaning. Monviso Water will be the official water supplier, committed to recycling all the used water bottles, and Pocari Sweat will be the official sports drink supplier. Abu Dhabi Sports Channel will be the official Host Broadcaster, alongside Radio 1 and Star FM as radio partners for the race.





To find out more about the training camps or races – or for details on how to sign up – please visit: [www.adnocabudhabimarathon.com](http://www.adnocabudhabimarathon.com). Athletes and supporters can also follow and interact with the ADNOC Abu Dhabi Marathon on a variety of social media platforms including:

- [Facebook: ADNOC Abu Dhabi Marathon](#)
- [Twitter: @ADNOCADmarathon](#)
- [Instagram: adnocadmarathon](#)
- Hashtags: #RunInAbuDhabi

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**Image 1** – L-R: H.E. Aref Al Awani, General Secretary of the Abu Dhabi Sports Council, Saif Al Falahi, Manager, General Services and Protocol Unit of ADNOC, Paul Tergat, former Kenyan marathon world record holder and route designer and Andrea Trabuo, Race Director of ADNOC Abu Dhabi Marathon

**Image 2** – Paul Tergat wearing the official ADNOC Abu Dhabi Marathon Emporio Armani EA7 shirt

**Image 3** –Route for the first-ever ADNOC Abu Dhabi Marathon

## About Abu Dhabi Sports Council

Abu Dhabi Sports Council (ADSC) was established in 2006 by His Highness Sheikh Mohamed Bin Zayed Al Nahyan, Abu Dhabi Crown Prince and Deputy Supreme Commander of the UAE Armed Forces.

ADSC is aligned to the emirate’s leadership vision to develop sport and youth activities. The Council promotes an effective, emirate-wide sports calendar that stimulates the desire to participate in quality sports among all Abu Dhabi residents and helps the talented and motivated reach their sporting potential.

The Council also hosts and supports the staging of international world-class sporting events. These include: the annual Abu Dhabi HSBC Championship presented by EGA; the Formula 1TM Etihad Airways Abu Dhabi Grand Prix; the ITU World Triathlon Series; both the Abu Dhabi and Gary Player Invitationals; the Fatima Bint Mubarak Ladies Open on the Ladies European Tour, the Red Bull Air Race; the Mubadala World Tennis Championship; the 2017 and 2018 FIFA Club World Cups; the 2019 AFC Asian Cup UAE and the UCI WorldTour event, The Abu Dhabi Tour.

We at ADSC firmly believe that sporting events deliver a host of benefits for the emirate and its residents. These span improved health and wellness, the building of community spirit, the discovering of local talent and the delivery of international exposure of the emirate as a world-class sporting events hub.





Whether it is land, sea or air, we have sport covered.

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### About ADNOC

ADNOC is a major diversified group of energy and petrochemical companies that produces around three million barrels of oil and 10.5 billion cubic feet of raw gas a day. Its integrated upstream, midstream and downstream activities are carried out by 14 specialist subsidiary and joint venture companies. To find out more visit [www.adnoc.ae](http://www.adnoc.ae)

For further information: [media@adnoc.ae](mailto:media@adnoc.ae)

### About EMPORIO ARMANI

Launched by Giorgio Armani as a pioneering line in 1981, Emporio Armani is specifically intended for the younger generation. Today, the world-renowned brand has a strong experimental and metropolitan style, reflecting all of the characteristics of elegance typical of the Armani aesthetic, depicted in a current and incisive language. The iconic logo – the stylised eagle – continues to be a symbol of belonging and sharing, a meeting point of style that leaves room for freedom of expression. The brand – into which the Armani Collezioni and Armani Jeans lines were merged as of the Spring/Summer 2018 season – upholds its original identity as a “hub” that offers a wide range of pieces and accessories for every function and occasion, from sporting to formal to elegant, addressing various clientele targets with a widespread message. The brand stands out with an avant-garde style, capable of identifying and anticipating fashion and communication trends. The same spirit carries over from the clothing to the accessories, with a vast selection for both men and women: footwear, bags, small leather goods and soft accessories.

The brand also includes the EA7 sportswear range, founded in 2004, which has solidified its strong identity over the years, offering technical and leisure apparel geared towards sports enthusiasts.

